

Contents

<i>Acknowledgements</i>	xiii
1 Introduction: the state of culture	1
<i>The global political economy of information ownership</i>	4
<i>Copyright maximalism</i>	11
<i>The language game of intellectual property politics</i>	13
<i>Chapter overview</i>	16
2 American intellectual property hegemony	25
<i>For the good of the country: restructuring the American government to protect intellectual property</i>	29
<i>Reconfiguring bureaucracy</i>	33
<i>Congressional advocacy</i>	37
<i>Beyond America – intellectual property barbarians and intellectual property maximalism</i>	45
<i>Conclusion</i>	49
3 Intellectual property piracy and the national security threat	58
<i>Framing piracy as a national security threat</i>	61
<i>The securitization of intellectual property</i>	63
<i>Who is the enemy? From pirates and IP activists to terrorists</i>	68
<i>A fractured global debate</i>	76
<i>Conclusion</i>	80

4	Intellectual property and the state: the territories of national culture	86
	<i>The Cold War and the clash of cultural policy</i>	90
	<i>Cold War copyright</i>	98
	<i>The state of national culture</i>	104
	<i>So what is European culture anyway?</i>	109
	<i>Conclusion</i>	111
5	Exporting authenticity and the hybridity of culture	118
	<i>Hybridity and the nation-state</i>	121
	<i>Conclusion</i>	135
6	Critical copyright, cultural flows, traditional knowledge, and the future	143
	<i>The colonizing practices of copyright</i>	146
	<i>Pathway one: preserving the past – neotraditionalism</i>	153
	<i>Pathway two: neoliberal indigeneity</i>	159
	<i>Pathway three: global indigeneity—hybridity and the (re)birth of authenticity</i>	164
	<i>Traditional knowledge and the modern state</i>	168
	<i>Conclusion</i>	174
7	Mass culture and the culture of the masses: a manifesto for user-generated rights	181
	<i>The origins of user-generated content</i>	182
	<i>Deconstruction of user-generated content</i>	183
	<i>The “problem” of user-generated content</i>	185
	<i>Toward a better copyright balance and a cultural bill of rights</i>	197
	<i>Conclusion</i>	199
8	Skipping through the desert of the real: copyright landscapes and the future of creativity	213
	<i>TRIPing through the desert of the real</i>	216
	<i>Skipping through the desert of the real</i>	225
	<i>Conclusion</i>	235
	<i>Bibliography</i>	241
	<i>Index</i>	263