Contents

Jayan Mitra and René Schmidpeter	1
Part I CSR Mandate and Its Implications	
Che Genesis of the CSR Mandate in India: Demystifying the Chatterjee Model'	11
CSR in India—Between Tradition, Cultural Influence, Social tructure, and Economic Growth: A Status Quo Analysis on CSR Engagement in India and a Critical Evaluation of the	
New CSR Law	21
mpact of CSR on Education Sector	33
Political CSR in India: Analysis of Indian Participants in the United Nations Global Compact in the Pre and Post Mandate Period	51
Part II CSR Mandate and Its Implementation	
CSR Implementation: How It Is Done in India	71
Time to Think Fresh: Innovative Models; Mass Impact Solutions ridhar Iyer	79
TC Limited's Mission Sunehra Kal: Two Decades of Transforming Lives and Landscapes	97

x Contents

Jindal Stainless Limited's Perspective on Corporate Social Responsibility: A New Strategic Dimension	117
Reporting of CSR Activities in India: Are We Still at a Nascent Stage Even After the Legal Mandate?	133
Part III The Way Forward	
Beyond the Traditional CSR: Towards a Sustainable Agenda Ahmad Faraz Khan and Asif Akhtar	151
CSR in India: From Rhetoric to Reality and Beyond	161
Social Enterprise: A CSR Frontier—Case Study of Tata ClassEdge Sukanya Patwardhan	167
Appendix A: Section 135 of the Companies Act, 2013	181
Appendix B: National Voluntary Guidelines on Social, Environmental and Economic Responsibilities of Business (NVG, 2011)	183
Appendix C: Schedule VII of the Companies Act, 2013	185
Appendix D: Guidelines for Central Public Sector Enterprises (CPSE)	187
Appendix E: Format for the Annual Report on CSR Activities to Be Included in the Board's Report	189
Appendix F: List of Indian Companies in the UN Global Compact (Compact, 2016)	191
Appendix G: The Right of Children to Free and Compulsory Education Act (RTE Act), 2010	195
Appendix H: Ten Point Social Charter	197
Appendix I: Tables of 'Reporting of CSR Activities in India' by Dr. Sumona Ghosh	201
Appendix J: Tata Group	227
Appendix K: Tata Trusts	229

Contents	xi
Contents	AI

Appendix L: The National Council of Educational Research and Training (NCERT)	231
Appendix M: Tata Business Excellence Model (TBEM)	233
Index	235